

● 7<sup>e</sup> édition

# Congrès Polepharma Industrie du Futur



Le Rendez-vous annuel des acteurs de la Transformation  
Technologique de l'Industrie Pharmaceutique

[industriedufutur.polepharma.com](http://industriedufutur.polepharma.com)

13—14  
Novembre 2024 ●  
Chartres

Sponsorship  
Exhibit offer



Marie-Flore BARREAU  
[marie-flore.barreau@polepharma.com](mailto:marie-flore.barreau@polepharma.com)

## Theme

Digital for productivity

**C**onferences  
**W**orkshops  
**P**anel discussion

**2**  
days

**220**  
attendees

**1** opening  
dinner

**40**  
booths

+ of **7h**  
networking,  
Booth visit,  
RDV BtoB

## Sponsorship offer

### Exhibition area and included admissions

Number of included admissions (entry + lunch)	3
Full Guest Pass for your customers / suppliers (entry + lunch)	2
Full Guest Pass for your pharmaceutical industries customers (entry + lunch)	5
Free opening dinner tickets	3
1 pre-equipped booth on the networking area (6, 9, 12 m <sup>2</sup> available)	Included

### Visibility

Your logo on the dedicated event website	Included
Your logo on all event's communication, publications and media <i>(website, dedicated newsletters)</i>	Included
Your logo on Swapcard app's Exhibitors page	Included
Track do of your prospects via Proxi Event app	Included
Your logo featured at the opening presentation & the event program	Included for 9m <sup>2</sup> & 12m <sup>2</sup>
Your logo in the post-event video	Included for 9m <sup>2</sup> & 12m <sup>2</sup>
LinkedIn post highlighting the partnership <i>logo display &amp; expertise promotion – according to available slots</i>	<i>Included for Early Bird : until 30/06/2024</i> 450€ from 01/07/2024
Acknowledgment by the Chairman during the introduction speech & Logo on badges	Included for 12m <sup>2</sup>

Booth offers Including booth equipment & admissions & visibility offers	Rates	Members Rates <i>Polepharma (-30%)</i>
6m <sup>2</sup> booth - <i>(1 stanging tables, 2 highchairs, 1 booth signage, space for your roll up, 1 electrical connection 1,5kW/16A)</i>	<b>5 200 € ex VAT</b>	<b>3 640 € ex VAT</b>
9m <sup>2</sup> booth - <i>2 stanging tables, 4 highchairs, 1 booth signage, space for your roll up, 1 electrical connection 1,5kW/16A)</i>	<b>7 000 € ex VAT</b>	<b>4 900 € ex VAT</b>
12m <sup>2</sup> booth - <i>(2 stanging tables, 4 highchairs, 1 booth signage, space for your roll up, 1 electrical connection 1,5kW/16A)</i>	<b>11 500 € ex VAT</b>	<b>8 050 € ex VAT</b>

### Options

Promotional items for participants (1 goodies + 1 flyer) <i>(to be supplied by you)</i>	1 500 € ex VAT
Highlighting a promotional video throughout the Congress period max 2 min	2 000 € ex VAT
Highlighting your roll up / print (kakémono) in the BtoB space	700 € ex VAT
Workshop session animation <i>according to availability and committee validation</i>	1 800 € ex VAT
Pitch 3 min <i>(support in pitch preparation, LinkedIn post, &amp; talk session in the conference aera)</i>	1 500 € ex VAT

### For any further information



**Marie-Flore Barreau**  
Responsable Performance Industrielle  
07 88 39 47 68  
[marie-flore.barreau@polepharma.com](mailto:marie-flore.barreau@polepharma.com)

Contact us now  
to book your booth

