

Sponsoring call  
documentation



**Polepharma**

**CPIF**

6<sup>th</sup> Edition

*Polepharma Industry of the Future Congress*  
*Secure and (eco)responsible digital*

November 15<sup>th</sup> and 16<sup>th</sup>  
in Chartres

<https://industriedufutur.polepharma.com/>

An event addressing challenges of the  
Pharmaceutical Industry's transformation

More than **250 decision-makers** and actors from the pharmaceutical production industry. The program includes conferences, practical workshops, feedbacks, BtoB and networking opportunities, dedicated time for exhibitors and a dinner party will be organized.

# Congrès Polepharma Industrie du Futur



[industriedufutur.polepharma.com](http://industriedufutur.polepharma.com)

Chartres

- **Highlight** your activities, present **your know-how**, enhance your expertise via the exhibitor area and workshops;
- **Make a combination** between **your image** and the theme of industrial digital technology and benefit from high visibility with participants: **decision-makers and players** in the pharmaceutical industry & higher education and research establishments;
- **Develop your network** through strategic interactions with participants during the dedicated slots (more than 6 hours): meet the leaders of the pharmaceutical industry, initiate and strengthen your partnerships;
- Take part in the development of solutions for the factory of tomorrow & respond to the challenges of the pharmaceutical industry by creating **new business opportunities**;
- Showcase your company, in the **Centre-Loire Valley**, region at the heart of the pharmaceutical sector ecosystem.

<https://industriedufutur.polepharma.com/>

Become a partner / sponsor of this annual POLEPHARMA event!

*Customized sponsoring offers are available*

Come and develop your business around the challenges of tomorrow's digital transformation within the POLEPHARMA network!

POLEPHARMA is the 1st pharmaceutical group in Europe that structures the French (bio)pharmaceutical industry by supporting its transformation for 20 years around 3 key values:

The AUDACITY of our common mission: to make France the best place in the world to develop & produce medicines. PRIDE to manufacture in France quality treatments in the best conditions and to secure public health, to contribute to employment and local economies.

Industrial COOPERATION between territories and laboratories, suppliers, schools, collectives, experts, talents, etc. More information at [www.polepharma.com](http://www.polepharma.com)



# Congrès Polepharma Industrie du Futur

[industriedufutur.polepharma.com](http://industriedufutur.polepharma.com)

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A **unique event** about Technological Transformation of  
the Pharmaceutical Industry

Hello

Technical  
Workshops

Conferences

Round  
table  
sessions

+ 7 hours  
Of Networking

Hosted by industry influencers and speakers; selected by a program  
committee with industrialists

During this time you can interact  
with your current and future  
partners in the center of the lunch  
area and networking.

1 **NETWORKING** app for BtoB meetings

250  
Attendees

1

Networking  
application



The Polepharma Event  
application, available to all  
attendees and exhibitors, allows  
you to contact attendees before,  
during and after the event.

30

sponsors

Become a **sponsor** of the Congress « POLEPHARMA Industry  
of the Future », **6th edition and associate your image to  
this event** which enhance the whole pharmaceutical  
community in Polepharma for years.

1

Dinner party  
(15<sup>th</sup> evening)

To meet and connect the  
program committee  
members, speakers and  
participants in a friendly  
setting.

Decision-makers and actors from  
pharmaceutical production will meet to  
discuss the digital transformation of  
manufacturing sites. Come and present  
your know-how during this congress.  
Expected participants include Site  
Directors, Quality Directors, Pharmacists,  
Production Unit Managers, IT managers,  
Process Industrialization Managers,  
Project Managers, but also Suppliers,  
Sales or Local territories Representatives.



# CONGRÈS POLEPHARMA INDUSTRIE DU FUTUR

5<sup>e</sup> édition



1<sup>er</sup> cluster pharmaceutique en Europe.  
Le réseau d'excellence et d'innovation de la filière santé.  
Made in France.

Le rendez-vous annuel des acteurs de  
la transformation technologique  
de l'industrie pharmaceutique

**17 & 18**

**NOVEMBRE 2022**  
**CHARTREXPO**

[industriedufutur.polepharma.com](http://industriedufutur.polepharma.com)

**REVIEW OF PREVIOUS EDITION –**  
**Thanks to the Actors & Partners and**  
**President of the 5th edition, Vincent Philibert**



Accompagner, faire grandir.



Sponsors in 2022



GOLD

SILVER

BRONZE

PRIVATE



# CONGRÈS POLEPHARMA INDUSTRIE DU FUTUR

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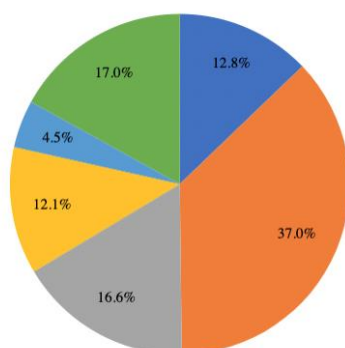
**NOVEMBRE 2022**  
**CHARTREXPO**

[industriedufutur.polepharma.com](http://industriedufutur.polepharma.com)

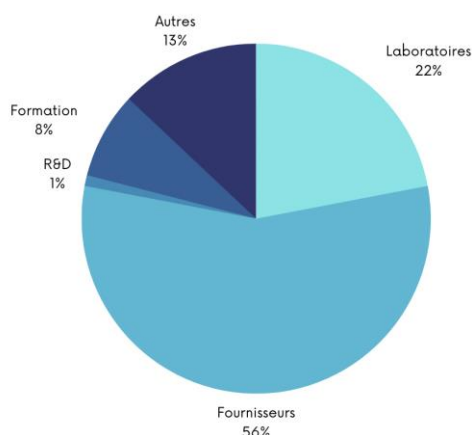
## A LOOK BACK AT THE PREVIOUS EDITION in few figures

### The current regions

- Auvergne Rhone Alpes
- Centre Val de Loire
- Ile de France
- Normandie
- Nouvelle Aquitaine et Occitanie
- Autres



### Attendees



**+ 250**  
attendees

**25**  
exhibitors

**12**  
workshop

**25**  
Decision-maker  
site

**82 %**  
of satisfaction

**1**  
Dinner party

**1**  
Vidéo Retour  
sur le congrès  
CPIF#5

**2 days of**  
conferences

**Networking**  
spaces

Retrospective video link : <https://www.youtube.com/watch?v=BM9z5zrznUA>





Polepharma

## *This year's theme:* **Secure and (eco)responsible digital**

**250**  
expected  
participants

**30**  
exhibitors

conferences

round  
tables

Workshops

**1**  
Opening  
dinner

**1 ou 2**  
Site  
visits

### **Our programming team for CPIF#6**

#### Président CPIF2023



**Renaud Sermondade**  
VP et Manager Général  
**APTAR PHARMA**



**Haïfa Rabai**  
Digital Booster Leader  
**SANOFI**



**Olivier Depardieu**  
CEO  
**SINFONY**



**Sébastien Fauvel**  
Digital Transformation Lead - Business  
Unit Manager Skin Health  
**JOHNSON & JOHNSON SANTE**



**Vincent Philibert**  
Directeur Stratégie  
**QP Pharma**



**Marie-Reine Bar Kritter**  
EPC Strategic Account Manager  
**ROCKWELL AUTOMATION**



**Antoine Lamarche**  
Directeur  
**DIGITAL AQUITAINE**



**Guillaume Yzet**  
Sales Manager  
**SPECTRAL TMS**



**Marie-Flore Barreau**  
Chef de Projets Opérations Industrielles  
**POLEPHARMA**



**Maureen Roux**  
Chargée de Mission Événements &  
Réseau  
**POLEPHARMA**

# Congrès Polepharma Industrie du Futur

[industriedufutur.polepharma.com](http://industriedufutur.polepharma.com)

Chartres

Sponsoring offers (Full offer for 2 days)	BRONZE	SILVER	GOLD	PLATINIUM (Exclusive)
<b>EXHIBITION HALL AND INCLUDED ENTRANCE TICKETS</b>				
Number of included entries for sponsor (Lunch buffet included)	1	2	4	5
Additional Visitors entries - for you or your customers (Lunch buffet included)		1	2	3
<b>1 CORNER (4m²) on the networking area (Without carpet, 1 standing table, 2 chairs)</b>				
<b>1 CORNER (5m²) on the networking area (Equipped with a carpet, 1 totem, 1 table, 2 chairs, 1 stand electrical connection, space for your Kakemono or any other material within the limit of the authorized space)</b>	INCLUDED			
<b>1 CORNER (6m²) on the networking area (Equipped with a carpet, 1 totem, 1 table, 2 chairs, 1 stand electrical connection, space for your Kakemono or any other material within the limit of the authorized space)</b>		INCLUDED		
<b>1 CORNER (9m²) on the networking area (Equipped with a carpet, 1 totem, 1 table, 4 chairs, 1 stand electrical connection, space for your Kakemono or any other material within the limit of the authorized space)</b>			INCLUDED	
<b>1 CORNER (12m²) on the networking area (Equipped with a carpet, 1 totem, 2 tables, 5 chairs, 1 stand electrical connection, space for your Kakemono or any other material within the limit of the authorized space)</b>				INCLUDED
<b>VISIBILITY</b>				
Your LOGO on the dedicated <b>website</b> of the event	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Your LOGO on the dedicated page for exhibitors in the <b>polepharma Event application</b>	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Tracking of your prospects via the <b>ProxiEvent Application</b> of the badge Scanner	Option	Option	INCLUDED	INCLUDED
Your LOGO on all <b>media</b> used (Newsletter, programs, web application, advertising...)		INCLUDED	INCLUDED	INCLUDED
<b>1 Post</b> via LinkedIn : Partnership highlighted		INCLUDED	INCLUDED	INCLUDED
Your LOGO on the <b>post-event video support</b>		INCLUDED	INCLUDED	INCLUDED
<b>Free entries</b> for the dinner party		3	6	8
<b>Dedicated page</b> for your company on the website of the event		Option	INCLUDED	INCLUDED
<b>Acknowledgment</b> during the introductory speech			INCLUDED	INCLUDED
Your LOGO on the <b>slide of introduction</b> of the event			INCLUDED	INCLUDED
Your LOGO in the <b>entry page of PolepharmaEvent application</b>			INCLUDED	INCLUDED
<b>An intervention</b> on the congress in a <b>workshop or conference</b> (within limits of availability and according to validation of the programming committee)		Option	INCLUDED	INCLUDED
<b>Free access to the attendees list</b> (according to RGPD)			INCLUDED	INCLUDED
<b>A dedicated mail campaign</b> "ZOOM Partner"			Option	INCLUDED
Your LOGO on the <b>attendees badges</b>				INCLUDED
<b>Interview of a member of your team</b> in the post-event video support				INCLUDED
<b>SPONSORING</b>				
Sponsoring > <b>choker or tote bags</b> can be with your company LOGO (it's up to you to provide them.)				INCLUDED
Sponsoring > <b>coffee break</b> (your LOGO highlight on support)		Option	INCLUDED	INCLUDED
Sponsoring > <b>buffet lunch</b> (your LOGO highlight on support)		Option	Option	INCLUDED
Sponsoring > <b>dinner party</b> (your LOGO on A5 supports) + (kakemono - it's up to you to provide it)		Option	Option	INCLUDED
<b>PRICES IN € EX VAT FOR ALL NON-MEMBER OF POLEPHARMA</b>	3 240 €	5 400 €	8 130 €	12 000 €
Early bird offer (-15% before June 30th 2023)	2 755 €	4 590 €	6 910 €	10 200 €
Special offer for Polepharma members (-30%)	2 270 €	3 780 €	5 690 €	8 400 €

Interested in a sponsoring offer ?  
Contact us :



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